

# ONLINE READINGS

## 1 Introduction

Somekh, B. and Lewin, C. (2005) *Research Methods in the Social Sciences* (eds), Part 1. Research Communities in the Social Sciences, Somekh, B., Burman, E., Delamont, S. Meyer, J., Payne, M. and Thorpe, R. London: Sage. pp. 1- 14.

Thorpe, R. and Holt, R. (2008) *The SAGE Dictionary of Qualitative Management Research, What is Management?*, pp. 1-9, London: Sage.

Wilkinson, D. (2005) *The Essential Guide to Postgraduate Study, Developments in Postgraduate Studies*, Chapter 2, pp. 8-38, London: Sage.

## 2 The ingredients of successful research

Silverman, D. (2005) *Doing Qualitative Research, Writing a Research Proposal*, Chapter 10, pp. 139-146, London: Sage

Wilkinson, D. (2005) *The Essential Guide to Postgraduate Study, Working with your Supervisor*, Chapter 8, pp. 171-192. London: Sage.

Silverman, D. (2005) *Doing Qualitative Research, Making Good Use of your Supervisor*, Chapter 18, pp. 270-276. London: Sage.

### 3 Doing a literature review

Hart, C. (1998) *Doing the Literature Review: Releasing the Social Science Research Imagination*, Sage: London.

Wilkinson, D. (2005) *The Essential Guide to Postgraduate Study*, Reading and Searching for information and seeking advice, Chapter 6, pp.136-150. London: Sage.

Silverman, D. (2005) *Doing Qualitative Research*, What Counts as 'Originality'?, Chapter 5, pp. 67-76. London: Sage.

### 4 The philosophy of management research

Hassard, J. (1991) Multiple paradigms and organizational analysis: A case study, *Organization Studies*, 12 (2): 275-299.

Jackson, N and Carter, P. (1991) In defence of paradigm incommensurability, *Organization Studies*, 12 (1): 109-127.

Willmott, H. (1993) Breaking the Paradigm Mentality, *Organization Studies*, 14 (5): 681-719.

### 5 Designing management research

Currall, S. C., T. H. Hammer, L. S. Baggett and G. M. Doniger (1999) Combining qualitative and quantitative methodologies to study group processes: An illustrative study of a corporate board of directors, *Organizational Research Methods*, 2 (1): 5-36.

Aguinis, H. (1993) Action research and scientific method: Presumed discrepancies and actual similarities, *Journal of Applied Behavioral Science*, 29 (4): 416-431.

Podsakoff, P. M. and Dalton, D. R. (1987) Research methodology in organizational studies. *Journal of Management*, 13 (2): 419-441.

## 6 The politics and ethics of management research

Punch, M. (1998) Politics and ethics in qualitative research, in N. K. Denzin and Y. S. Lincoln, *The Landscape of Qualitative Research: Theories and Issues*, pp. 156-184, London: Sage.

Parker, M. (1998) *Ethics and Organizations*, London: Sage.

## 7 Creating qualitative data

Reason, P. (1999) Integrating action and reflection through co-operative inquiry, *Management Learning*, 30 (2): 207-226.

Seale, C. (1999) Quality in qualitative research, *Qualitative Inquiry*, 5 (4): 465-478.

Treleaven, L. (2001) The turn to action and the linguistic turn: Towards an integrated methodology, in P. Reason and H. Bradbury (eds), *Handbook of Action Research: Participative Inquiry and Practice*, pp. 261-272, London: Sage.

## 8 Making sense of qualitative data

Charmaz, K. (2000) Grounded theory: objectivist and constructionist methods, in N. K. Denzin and Lincoln, Y. S. (eds), *Handbook of Qualitative Research*, 2nd edition, pp. 509-603, London: Sage.

Fielding, N. G. (2002) Automating the ineffable: Qualitative software and the meaning of qualitative research, in T. May (ed.), *Qualitative Research in Action*, pp. 161-178, London: Sage.

Locke, K. (1996) Rewriting the discovery of grounded theory after 25 years, *Journal of Management Inquiry*, 5 (3): 239-245.

## 9 Creating quantitative data

Simsek, Z. and Veiga, J. F. (2001) A primer on internet organizational surveys. *Organizational Research Methods*, 4(3): 218-235.

*An example of a web-based survey, and a field experiment design*

S. Sen, C. B. Bhattacharya and D. Korschun (2006) The Role of Corporate Social Responsibility in Strengthening Multiple Stakeholder Relationships: A Field Experiment. *Journal of the Academy of Marketing Science*, 34 (2): 158-166.

*An example of using a structural equation model*

R. Chun and G. Davies (2006) The Influence of Corporate Character on Customers and Employees: Exploring Similarities and Differences. *Journal of the Academy of Marketing Science*, 34 (2): 138-146.

*An example of a postal questionnaire and univariate statistical methods*

T. Jackson (2001) Cultural values and management ethics: A 10-nation study. *Human Relations*, 54(10): 1267-1302.

*An example of survey methodology followed by univariate and multivariate statistical methods*

H-R. Kang, H-D. Yang and C. Rowley (2006) Factors in team effectiveness: Cognitive and demographic similarities of software development team members. *Human Relations*, 59 (12):1681–1710.

*An example of a laboratory experimental study which uses multiple regression analysis*

C. D. Cramton, K. L. Orvis and J. M. Wilson (2007) Situation Invisibility and Attribution in Distributed Collaborations. *Journal of Management*, 33 (4): 525-546.

*An example of a study using online advertisements as stimulus materials but no formal statistical tests*

G. E. Hynes and M. Janson (2007) Global imagery in online advertisements. *Business Communication Quarterly*, 70 (4): 487-492.

*An example of a study using univariate statistical tests and multiple regression analysis*

C. A. Sprigg, P. R. Jackson and S. K. Parker (2000) Production teamworking: The importance of interdependence and autonomy for employee strain and satisfaction. *Human Relations*, 53 (11): 1519–1543.

*An example of a longitudinal research design and analysis of variance*

P. R. Jackson and P. E. Taylor (1994) Factors Associated with Employment Status in Later Working Life. *Work Employment Society*, 8, 553-567.

## **10 Summarising and making inferences from quantitative data**

*An example of a web-based survey, and a field experiment design*

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## **11 Multivariate analysis**

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P. R. Jackson and P. E. Taylor (1994) Factors Associated with Employment Status in Later Working Life. *Work Employment Society*, 8: 553-567.

## **12 Writing and disseminating management research**

Locke, K. and Golden-Biddle, K. (1997) Constructing opportunities for contribution: Structuring intertextual coherence and “problematizing” in organizational studies, *Academy of Management Journal*, 40 (5): 1023-1062.

Craswell, G. (2005) *Writing for Academic Success: a Postgraduate Guide*, Chapter 7. pp 163-202, London: Sage.

Huff, A. S. (2002) 'Learning to be a Successful Writer', in Partington, D. (Ed) *Essential Skills for Management Research*, pp.72-83. London: Sage.

Silverman, D. (2005) *Doing Qualitative Research*, 'Part five – Writing up', Chapter 5, pp. 287-332, London: Sage.