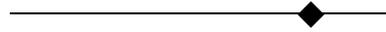


Preface



Today, as never before, it is important for media to have some guidance in reporting and showing the diverse communities that make up the nation. This handbook should be useful in print and broadcast newsrooms across the country, and it should be required for journalism and communication studies instructors and students. Issues of race, gender and class are discussed. Research and preferences come directly from community groups that represent our American society.

Covering the Community is meant to stand alone as a textbook, or it can be used as a supplemental text. It was written to be a companion book to *The Associated Press Stylebook and Manual*. AP style is used for the most part throughout the book so that students and professionals can read in the style in which they are accustomed to writing.

Chapters explain the importance of diversity in journalism, photography and graphics. The first half of the book is a “how-to” guide for identifying and writing diversity stories, beginning with newspapers. The next few chapters introduce issues and solutions in photography, television, radio, public relations and advertisements. The last part of the book is devoted to resources, with an example of a diversity story and a glossary of preferred terms. The exercises included in the book can introduce students to diversity and its effect on media and offer an opportunity for students to practice diversity in reporting.

Testing this book's material in the newsroom and in the classroom will be the wellspring of evaluation. We welcome your comments as a guide for future editions. Thank you for choosing *Covering the Community*.

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